

**\*\* FOR RELEASE ON FRIDAY, July 9, 2010\*\***

Contact: Monica Howe  
(213) 630-1192 x105  
[monica@coalitionforcleanair.org](mailto:monica@coalitionforcleanair.org)  
[www.coalitionforcleanair.org](http://www.coalitionforcleanair.org)

## **Coalition for Clean Air Announces New President and CEO**



*Los Angeles, California—July 9, 2010—*The Coalition for Clean Air (CCA) announces that Joseph Lyou, Ph.D., is joining the organization as president and CEO beginning in September.

A highly regarded leader in California’s environmental movement, Lyou brings to the position 20 years of experience in state environmental policy and advocacy. He is extremely knowledgeable in both science and air quality policy, and he has a demonstrated history of bringing together diverse voices in defense of environmental health and justice.

“Joe’s track record and rich experience will undoubtedly help to strengthen CCA and our mission,” said CCA Board Chair Erik Neandross. “The board is extremely pleased to have found such a qualified candidate.”

“I am honored to have been chosen and look forward to joining CCA’s talented staff,” said Lyou. “I will work to further strengthen this organization, build bridges with our community stakeholders, and advance our cutting-edge policy work in the fight for clean and healthful air for all Californians.”

Martin Schlageter, a longtime employee and CCA’s campaign director, has been serving as interim executive director and will continue in this role through the transition this summer. “Martin has led CCA with a steady hand, and the board is immensely grateful for his leadership and dedication to the organization,” Neandross added.

Lyou comes to CCA from the California Environmental Rights Alliance, of which he was founder and executive director. He has also held management positions with the California League of Conservation Voters Education Fund and Committee to Bridge the Gap. Lyou serves as the governor’s appointee to the South Coast Air Quality Management District Governing Board, and he is an active participant on many regional and statewide advisory committees on air pollution, air toxics, environmental justice and environmental health. He received his Ph.D. from UC Santa Cruz in 1990.

###

The Coalition for Clean Air (CCA) is the only statewide nonprofit organization advocating exclusively for clean air in California. Since 1971, CCA has worked to strengthen the environmental movement by promoting community involvement, advocating responsible public policy and providing technical expertise. With offices in Los Angeles, Fresno and Sacramento, CCA is dedicated to protecting public health by improving air quality for all Californians. For more information, visit [www.coalitionforcleanair.org](http://www.coalitionforcleanair.org).